



SPONSORING OPPORTUNITIES

November 16 - 17 - 18, 2023
Essaouira, Morocco

Hotel Le Médina Essaouira
Thalassa sea & spa – Mgallery
Avenue Mohamed V
44000 ESSAOUIRA - MAROC

- Reproductive Endocrinology
- Endometriosis Update 2023
- Reproductive Medicine
- Pain Management - Anesthesiology
- Assisted Reproductive Technology (ART)
- Reproductive Biology and Genetics

International Accreditations:

- 1 American Association of Continuing Medical Education - (AACME)
- 2 Council for European Specialist Medical Assessments (UEMS-CESMA)
- 3 MSERM's Association Council Union(MACU) Accreditation Continuing Medical Education and Certificates, (ACMEC)



Essaouira
الصويرة



Presentation of the MSERM

Strategic System

Created in 2018, the Moroccan Society for Endometriosis and Reproductive Medicine (MSERM) is a non-profit public benefit medical society. She works in the fields of obstetrics gynecology, reproductive medicine and surgery with the main mission of raising public awareness of infertility issues and making the latest scientific advances accessible. Its resources consist mainly of membership fees and subsidies that the association receives nationally and internationally.

Goals

The MSERM pursues 10 key objectives: to support continuing medical education in the fields of gynecology and reproductive medicine; the organization of scientific events at national and international level; the development of partnerships with national and international learned societies; information in the fields of obstetrics gynecology and sterility; participation in research and development work in the aforementioned fields; collaboration with associations supporting and defending the interests of infertile couples. - Scientific Research and Sharing Knowledge between Multiple Fertility Centers Worldwide, Continuing Education In Endometriosis treatments and Reproductive Medicine for Gynecologists and Clinical Embryologists, Investigation in how Endometriosis is spreading and poorly taken care of and in how to manage the economic consequences of work Absenteeism- Surgeon Training in Endoscopic Surgery for Infertility and Endometriosis treatments, Uro-Andrologist Training in Male infertility Management. Gynecologists training in the Reproductive Medicine, Infertility Explorations, Assisted Reproductive Technology: "A.R.T." Practice and IVF Protocols Optimization Embryologists Training in the Field of Andrology, Clinical Embryology, IVF Laboratory techniques and Quality Control Assurance. Initiation of multicenter Studies at international level in the field of Endometriosis and Reproductive Medicine. Organization of international annual online Congress within four days expert meetings Highlighting at the same time the great Moroccan history and its multiple cities.

Promote Communication between the Moroccan Society for Endometriosis and Reproductive Medicine and other Related Associations National and International in Reproductive Medicine and Embryology and Research Scientific

Composition

The MSERM brings together Moroccan and worldwide professionals specialized in the fields of infertility and reproduction. It is administered by a steering committee made up of 11 members. Each is elected for three years.

The current president of MSERM
Dr. Mohammed ZARQAOUI.



SUMMARY

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SPONSORING REQUEST

Dear Colleagues, dear friends,

On behalf of the MSERM board and local committee, it brings pleasure and pride to announce that the coming 3rd Annual MSERM Worldwide Congress, Hybrid will be taking place in Essaouira, Morocco, from November 16th to 18th 2023.

In line with the tradition of the World Endometriosis Society (WES), this annual congress will continue to bring more focus on the most recent updates and scientific debates within Endometriosis, Adenomyosis, Abnormal Uterine Bleeding and other benign uterine disorders.

Researchers, clinicians, surgeons and medical staff will gather from all of the world in Morocco to continue the odyssey towards unravelling the enigmas around the endometriotic disease, the multiple facets of adenomyosis, the staggering path to uterine fibroids genesis and conservative treatment and the ultimate social and clinical significance of abnormal uterine bleeding.

Throughout the last decade, MSERM, with its international partner medical societies and associations, has been crucial in re-defining clinical and molecular aspects of endometriosis and adenomyosis, and most importantly in identifying a holistic approach to uterine disorders in its perplexity and interlink to adenomyosis and endometriosis. This journey will continue at the 2023 Congress in Essaouira, Morocco, with keynote lectures, plenary sessions, symposia, free communication and abstract presentations, live surgery debates and national sessions. This all will enable the audience to actively participate in the debates with an internationally prominent scientific faculty that has the task of consolidating latest achievements and consensus on the topics of endometriosis and benign uterine disorders.

WES meets ARSM at the 2023 MSERM in Essaouira, Morocco!

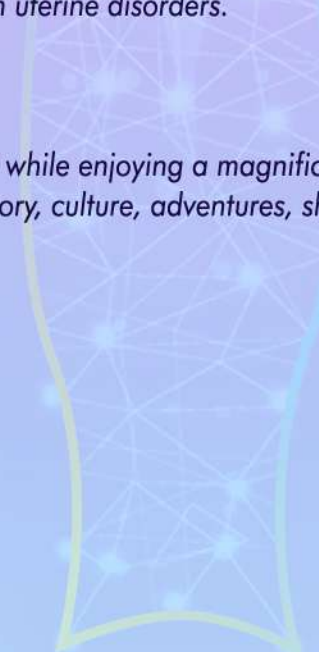
Do not miss this opportunity to be part of this important scientific event while enjoying a magnificent stay in Essaouira, Morocco, indulging in an exclusive experience of history, culture, adventures, shopping, exquisite cuisine and much more.

*Welcome to MSERM in Essaouira, Morocco
3rd Annual MSERM Worldwide Congress,
from November 16th to 18th 2023.*

Congress Presidents

*Prof. Yacoub KHALAF / UK
Prof. Sarah DIVAD / SWEDEN
Dr. Mohammed ZARQAOU / MOROCCO*

*Supervisor and International Affairs Officer
Dr. Mustafa ZAKARIA / MOROCCO*





General Guidance in Infertility

Fertility Preservation

Description

This pregress course is organised jointly by the SIG Fertility Preservation and SIG Psychology and Counselling. Patients needing fertility preservation are often asked to make important and rapid decisions in a short time when faced with a potential gonadotoxic treatment. As clinicians counselling these patients we want to give the best information that we can, but what do our patients want to know and are we good enough at informing them? This course will focus on fertility preservation from the patient's perspective, including their needs for counselling and presentation of options. It addresses fertility preservation in males and females, adolescents and adults.

Implantation and Early Pregnancy

Description

This course will entail a comprehensive view of the main aspects of pregnancy loss. A description of the epidemiological, physical, psychological, and economic costs will be provided. The clinical work-up will be also outlined, to then review the influence of advanced paternal age, endometriosis and adenomyosis on the etiopathogenesis of miscarriage. Old topics faced with novel approaches will be also illustrated, such as the role of the endocannabinoid system and of human microbiome. Lastly, a glimpse on the epigenetic issues will be provided, along with short and long term effects to the mother.

Nursing and Midwifery

Description

Religion may appear to be a barrier to fertility treatment for some, while serving as a crucial source of strength and comfort for others. It is likely that patients experience both simultaneously, making spirituality a paradox in this context. This course aims to explore the ways in which religion and spirituality impact reproductive care. The course will explore the idea of personhood and religious viewpoints on eggs, sperm, and embryos. It will also examine the ways in which spiritual beliefs and practices affect fertility regulation, diagnosis, treatment, and decision-making. By gaining understanding, providers are also led to acknowledge how their own perspectives impact the care that they provide. What reproductive medicine may view as a barrier to treatment may actually be the source of comfort to a patient. The course speakers are invited from across the globe and will represent a variety of spiritual perspectives.



Endometriosis and Endometrial Disorders

The course will focus on unexplained infertility. The first part will be dedicated to the diagnostics, and how we can 'explain' the cases of unexplained infertility, find the possible causes in order to better personalise further treatments. The second part will be dedicated to the specific interventions and the possible underlying maternal contribution to the problem. We conclude with a lecture on recent advances in experimental modelling of the embryo/endometrial interactions.

Reproductive Endocrinology and Safety and Quality in ART

Important problems such as how to choose the optimal protocol, tailor stimulation dose in poor responders, optimize oocyte retrieval technique, when and how to trigger final oocyte maturation.

In addition, how to approach the luteal phase of an ART cycle, evaluate cycle.

Reproductive Surgery

During this MSERM 2022 Main programme all forms of peritoneal infertility will be reviewed with a special interest of prevention during surgery, new agents and adhesiolysis.

Participants will be able to discuss peritoneal infertility due to endometriosis, tubal factor, adhesions...

Preventive options during surgery and pathology management as well as new agents and adhesiolysis results will be updated.

Andrology

To improve reproductive outcomes, sperm selection methods seem crucial due to the unique characteristics of spermatozoa, its presence usually in excess, and the need to select among millions those few utilized for the assisted reproduction treatments. Several potentially useful add-ons for the laboratory arose in the recent years based on physiological conditions to some extent related to male fertility or ART success, but scientific evidence available in order to confirm that there is a clinically sound improvement on reproductive chances on our patients is not always available.



Embryology

Continuous surveillance of procedure efficacy, performance management and condition stability in the IVF laboratory are crucial to sustain optimal gamete and embryo viability, and consequently high pregnancy rates. The implementation of laboratory KPIs, as previously described by MSERM recommendation papers, and the use of technology/automation have contributed significantly to the establishment of effective QC/QA systems. The course will discuss the current state, the challenges and future improvement of standards in the IVF laboratory, with a vision of applying precision treatment to improve IVF outcomes.

Reproductive Genetics

This course will bring together scientists and ethicists in reproductive medicine to discuss the promise, limitations and ethical concerns connected to several contentious innovations in reproductive genetics. Specific topics to be discussed will be PGT for polygenic risk scores, mitochondrial replacement therapies, uterine lavage for PGT on in vivo produced embryos and genome editing in the human embryo.

Stem Cells

This pregress MSERM 2022 Main programme will focus on several innovative novel technologies, that are changing the landscape of the tools available to perform in vitro and ex vivo modelling, on relevant aspects that can help us model and understand events that lead to implantation (and placentation).

Intracytoplasmic Sperm Injection (ICSI)

The ICSI technique has been developed to treat cases of severe male factor infertility. The ICSI technique attempts to achieve fertilization by the injection of a single sperm into the cytoplasm (interior) of the egg. Mature eggs are freed of surrounding cells by a combination of enzyme treatment and microdissection. Using special micromanipulation equipment (joystick-controlled robotics), the eggs are individually injected with a single sperm. Injected eggs are returned to the laboratory incubator and are treated as in conventional IVF-ET.

Since early 1992, intracytoplasmic sperm injection (ICSI) has been a standard practice at our IRIFIV, Casablanca-area fertility center for couples with severe male factor infertility. This type of infertility may result from a number of sperm problems, including the absence of sperm in the ejaculate (azoospermia), low sperm count (oligospermia), poor sperm motility (asthenospermia) or morphology (teratozoospermia).

The ICSI procedure is extremely delicate and must be performed by an experienced embryologist. It involves the use of a microinjection pipette (glass needle), through which an individual sperm is injected into a mature egg. Several days after the procedure, the fertilized embryos are placed into the uterine cavity, via a procedure known as embryo transfer.



Perks & Benefits :

Sponsorship Benefits

- Draped booth space of 3*6 meters with priority to purchase exhibition space and choose booth location
- Two conference passes & Three booth personnel passes
- Web listing with link to your company website
- Publication of the exhibitor profile in the souvenir (2 A4 colour pages)
- Logo recognition in the Scientific program, Conference banner and flyer.
- Participation in the One-on-One Partnering Program
- Acknowledgement during Opening Ceremony & Gala Dinner
- Speaker Opportunity in the conference program
- Company logo on all on-site signage
- An exclusive online Promotion on all our Social Networking Sites.
- Three inserts provided by the sponsor in the congress delegate bags.

Exhibitor Benefits

- Draped booth space of 3*3 meters
- One conference passes & one booth personnel pass
- Web listing with link to your company website
- Publication of the exhibitor profile in the souvenir (1 A4 page)
- Logo recognition in the Scientific program, Conference banner and flyer.
- One Presentation Slot about the organization.
- Advertisement Video on conference website

Who Can Exhibit ?

Commercial Organizations
Research Laboratories
Universities/Institutes
NGO's
Start-up Companies
Journal Publishers



Sponsoring opportunities 2023

All sponsoring options include

- Your logo and company description placed in the conference booklet, conference app and on our congress website www.msERM-congress.org
- A half-page colored company advertisement in the conference booklet
- Acknowledgement with your logo in newsletters, conference booklet and on screens during breaks

Registration application for 2023 event Essaouira, Morocco

Packages sponsoring

Choose your formula. Each of them will bring you timely visibility with congress participants.

Platinum 40 000,00 €	Gold 35 000,00 €	Silver 25 000,00 €	Bronze 15 000,00 €
6 Advertising inserts	3 advertising inserts	Visibility	Announcement of partners
Sponsor announcement on the 1st page of the congress book	Sponsor announcement on the 1st page of the congress book	2 advertising inserts	1 advertising inserts
Maximum visibility during the congress	Good visibility during the congress	Sponsor announcement on inside page	
symposium	Symposium		
Negotiated registration fees.	Preferential rates		

The level of sponsor status depends on your financial support:

- **Bronze sponsorship:** starting from **15,000.00 €**
- **Silver sponsorship :** starting from **25,000.00 €**
- **Gold sponsorship :** starting from **35,000.00 €**
- **Platinum sponsorship:** starting from **40,000.00 €**

We will be delighted, if you would like to support our meeting with a funding or donation. In case you are not able to find a suitable sponsoring option, we are happy to discuss further options with you. Please get in touch with us for more details.

Are you interested? The sponsor application form can be found on our homepage: www.msERM-congress.org

Fill it out and send it by email to MSERM : msERM-congress@msERM.org.



APPLICATION FORM FOR SPONSORING

Registration application for 2023 event Essaouira - Morocco

Please fill in and send it by e-mail to: MSERM 2023 mserm-congress@mserm.org

Please send us also your logo (high resolution) and company description
(not more than 100 words) for our website, conference booklet and conference app.

Organization/Company name of sponsor

Person to contact

VAT ID no.

Phone

Street

E-mail

Postcode, town, country

Homepage

Phone (company)

Invoice address (only if different)

Fax (company)

E-mail (company)

Please choose form of payment

Payment by bank transfer

Payment by credit card

Account Name : Moroccan Society for Endometriosis
and Reproductive Medicine (MSERM)

Bank Name ; AttijariWafa Bank

Bank address: 69 Rue Prince Moulay Abdellah Casablanca Morocco

Bank code: BCMAMAMC

IBAN: 007780000429500030546877

SWIFT BIC: BCMAMAMC

Please put the following reference in "MSERM
World Meeting 2023 and company name"

Credit card

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Date

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MSERM
MOROCCAN SOCIETY FOR ENDOMETRIOSIS
AND REPRODUCTIVE MEDICINE

3rd MSERM Congress 2023
**NEW INSIGHTS ON ENDOMETRIOSIS
AND REPRODUCTIVE MEDICINE**
November 16 - 17 - 18, 2023 / Essaouira, Morocco



Contact US :

The Moroccan Society for Endometriosis and Reproductive Medicine (MSERM 2023), to be held from 17 to 19 November 2023

3rd Annual MSERM, Worldwide Congress

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